



KATERINA STASINAKI

UI/UX DESIGNER

Personal Details

Date of Birth

13/04/1988

Location

Larissa, Greece

E-mail

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Mobile

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Website

katerinastasinaki.com

Languages

English - Advanced

Tools

Adobe Photoshop, Illustrator

Adobe XD, Figma

Basic Knowledge of HTML / CSS

Certifications

March 2024

How To Design for Accessibility for UX Designers (WCAG 2.2)

April 2022

Enterprise Design Thinking Team Essentials for AI

November 2018

Enterprise Design Thinking Co-Creator

November 2018

Ux Design Tools & Techniques Digitized Conference 2018

October 2018

Ux Research
ATH/TECH, Code Hub, Zanshin Labs

***More qualifications on LinkedIn**

Education

2022

User Centered Design Certificate
SAE Institute Athens

2018 -

MA in Digital Design & Interactive Applications
AKTO College, Middlesex University of London

2015 - 2016

Graphic Design Diploma of Higher Education
AKTO College, Middlesex University of London
* Advanced directly to the third year of curricular schedule after portfolio presentation

2006 - 2011

BA (Hons) in Interior Architecture
AKTO College, Middlesex University of London

2003 - 2006

4th High School of Larissa



International Association
of Accessibility Professionals
A division of G3ict

Professional Member

International Association of Accessibility Professionals

Work Experience

April 2024 -
August 2024

IBM
UI Designer - Eurolife

Worked on the design and expansion of Eurolife, creating new interface elements and pages while following the company's branding guidelines.

▮ Designed new UI elements and components for the company website.

▮ Created a new insurance product page following the existing design system and branding guidelines.

▮ Produced visual and interface content to support new business and product requirements.

▮ Ensured visual consistency across the website while following brand guidelines.

▮ Collaborated with developers to prepare design assets and support implementation.



Work Experience

April 2022 -
April 2024

IBM
UI/UX Designer

Banking Digital Onboarding Project

Worked on the design of a mobile app and website for digital onboarding in the banking sector, focusing on the interface and user flows for new and existing customers.

- Created wireframes and high-fidelity UI screens for onboarding flows.
- Collaborated with product managers, developers, and data analysts throughout the design and development process.
- Participated in client presentations and stakeholder meetings to present design progress and gather feedback.
- Produced design assets and specifications to support implementation by the development team.
- Maintained visual consistency across mobile and web interfaces within product ecosystem.
- Designed custom icon sets and UI elements to support product interface and visual identity.

Nov 2017 -
May 2021

Afternet - Web Creative Services
Lead Web Designer

- Designed website layouts, templates, brand guidelines, brand identities using Photoshop and Illustrator.
- Built corporate brands by designing cohesive looks between different elements and different platforms.
- Met with customers to present mockups and collect information for adjustments
- Transformed complex concepts and produced simple and elegant user-friendly mockups and prototypes to strengthen designs, enhance user experiences and improve site interactions.
- Apply the best design aesthetics, while effectively managing trade-offs between business needs and customer benefit.
- Communicated neutrally, empathically and comfortably with team members, clients and customers.



Work Experience

- April 2017 - Impressme Creative Communication
Nov 2017 **Web Designer**
- April 2014 - Diatrofologiki Therapeutiki - Viogenesis
April 2015 **Lead Graphic Designer**
- Feb 2013 - Aboutnet Web Services
Jan 2014 **Junior Web Designer**
- June 2012 - WOW group
Feb 2013 **Graphic & Web Designer Trainee**
- April 2010 - Thanasis Papaikononou
June 2011 **Interior Designer**

Interests & Hobbies

OKANA Organisation Against Drugs - Ergastiri Zois

Volunteer work supporting vulnerable social groups, including children, older people and people with disabilities. Collaborated with organizations such as Social Welfare Center, Epapsy, KETHEA and others, contributing to community support initiatives and social activities.

Participation in the organization of seminars, workshops and awareness events on social issues such as gender-based violence, mental health and other human-centered social topics.

Service and campaigning volunteering.
Organizing and implementing activities as needed.

Volunteer in various programs for Roma communities and women's empowerment.

Selected initiatives include:

My Body My Rights – Training program linked to Amnesty International's campaign addressing sexual rights and gender-based violence.

R-Transform – European initiative supporting Roma women's social and political participation in transforming educational systems.

NEFELI – Initiative focused on strengthening women's personal, professional and entrepreneurial empowerment.

Learning Mobility of Individuals – Staff Mobility in Adult Education – Training on project development, partnership building, funding strategies and project management in collaboration with Drom Kotar Mestipen (Barcelona), an organization working with Roma communities on human rights and women's empowerment.

Love to dance, make pottery and play videogames!