Katerina Stasinaki

UI/UX DESIGNER

Personal Details

Date of Birth
13/04/1988

Location
Larissa, Greece

E-mail
stassinaki.katerina@gmail.com

Mobile
+30 6974946080

Website
katerinastasinaki.com

Languages

English - Advanced

Tools

Adobe Photoshop, Illustrator

Adobe XD, Figma

Basic Knowledge of HTML / CSS

Qualifications

March 2024
How To Design for Accessibility for UX Designers (WCAG 2.2)

April 2022
Enterprise Design Thinking Team Essentials for AI

November 2018
Enterprise Design Thinking Co-Creator

November 2018
Ux Design Tools & Techniques Digitized Conference 2018

October 2018
Ux Research
ATH/TECH, Code Hub, Zanshin Labs

***More qualifications on LinkedIn**

Education

2022 User Centered Design Certificate
SAE Institute Athens

2018 - MA in Digital Design & Interactive Applications
AKTO College, Middlesex University of London

2015 - 2016 Graphic Design Diploma of Higher Education
AKTO College, Middlesex University of London
* Advanced directly to the third year of curricular schedule after portfolio presentation

2006 - 2011 BA (Hons) in Interior Architecture
AKTO College, Middlesex University of London

2003 - 2006 4th High School of Larissa

IAAP International Association of Accessibility Professionals
A division of G3ict

Professional Member
International Association of Accessibility Professionals

Work Experience

April 2024 - August 2024
IBM
UI Designer - Eurolife

Worked on the design and expansion of Eurolife, creating new interface elements and pages while following the company's branding guidelines.

- Designed new UI elements and components for the company website.
- Created a new insurance product page following the existing design system and branding guidelines.
- Produced visual and interface content to support new business and product requirements.
- Ensured visual consistency across the website while following brand guidelines.
- Collaborated with developers to prepare design assets and support implementation.

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Work Experience

April 2022 - April 2024

IBM

UI/UX Designer

Banking Digital Onboarding Project

Worked on the design of a mobile app and website for digital onboarding in the banking sector, focusing on the interface and user flows for new and existing customers.

- Created wireframes and high-fidelity UI screens for onboarding flows.
- Collaborated with product managers, developers, and data analysts throughout the design and development process.
- Participated in client presentations and stakeholder meetings to present design progress and gather feedback.
- Produced design assets and specifications to support implementation by the development team.
- Maintained visual consistency across mobile and web interfaces within product ecosystem.
- Designed custom icon sets and UI elements to support product interface and visual identity.

Nov 2017 - May 2021

Afternet - Web Creative Services

Lead Web Designer

- Designed website layouts, templates, brand guidelines, brand identities using Photoshop and Illustrator.
- Built corporate brands by designing cohesive looks between different elements and different platforms.

  Met with customers to present mockups and collect information for adjustments
- Transformed complex concepts and produced simple and elegant user-friendly mockups and prototypes to strengthen designs, enhance user experiences and improve site interactions.
- Apply the best design aesthetics, while effectively managing trade-offs between business needs and customer benefit.
- Communicated neutrally, empathically and comfortably with team members, clients and customers.

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Work Experience

April 2017 - Nov 2017
Impressme Creative Communication
Web Designer

April 2014 - April 2015
Diatrofologiki Therapeutiki - Viogenesis
Lead Graphic Designer

Feb 2013 - Jan 2014
Aboutnet Web Services
Junior Web Designer

June 2012 - Feb 2013
WOW group
Graphic & Web Designer Trainee

April 2010 - June 2011
Thanasis Papaikonomou
Interior Designer

Interests & Hobbies

OKANA Organisation Against Drugs - Ergastiri Zois

Volunteer work supporting vulnerable social groups, including children, older people and people with disabilities. Collaborated with organizations such as Social Welfare Center, Epapsy, KETHEA and others, contributing to community support initiatives and social activities.

Participation in the organization of seminars, workshops and awareness events on social issues such as gender-based violence, mental health and other human-centered social topics.

Service and campaigning volunteering.
Organizing and implementing activities as needed.

Volunteer in various programs for Roma communities and women's empowerment.

Selected initiatives include:

My Body My Rights – Training program linked to Amnesty International's campaign addressing sexual rights and gender-based violence.

R-Transform – European initiative supporting Roma women's social and political participation in transforming educational systems.

NEFELI – Initiative focused on strengthening women's personal, professional and entrepreneurial empowerment.

Learning Mobility of Individuals – Staff Mobility in Adult Education – Training on project development, partnership building, funding strategies and project management in collaboration with Drom Kotar Mestipen (Barcelona), an organization working with Roma communities on human rights and women's empowerment.

Love to dance, make pottery and play videogames!